

Billing Code 7036-01-P

THE NATIONAL FOUNDATION FOR THE ARTS AND THE HUMANITIES

Institute of Museum and Library Services

Notice of Proposed Information Collection Requests: Museums for All Program Evaluation

AGENCY: Institute of Museum and Library Services, National Foundation for the Arts and the Humanities

ACTION: Notice, request for comments, and collection of information

SUMMARY: The Institute of Museum and Library Services (IMLS), as part of its continuing effort to reduce paperwork and respondent burden, conducts a pre-clearance consultation program to provide the general public and federal agencies with an opportunity to comment on proposed and/or continuing collections of information in accordance with the Paperwork Reduction Act. This pre-clearance consultation program helps to ensure that requested data can be provided in the desired format, reporting burden (time and financial resources) is minimized, collection instruments are clearly understood, and the impact of collection requirements on respondents can be properly assessed. By this notice, IMLS is soliciting comments concerning a proposed survey to collect information to monitor the use, expectations of and satisfaction with cultural programs and services, most especially library and museum services.

A copy of the proposed information collection request can be obtained by contacting the individual listed below in the **ADDRESSES** section of this notice.

DATES: Written comments must be submitted to the office listed in the addressee section below on or before March 17, 2017.

ADDRESSES: Send comments to: Christopher J. Reich, Chief Administrator, Office of Museum Services, Institute of Museum and Library Services, 955 L'Enfant Plaza North, SW, Suite 4000,

Washington, DC 20024-2135. Mr. Reich can be reached by Telephone: 202-653-4685, Fax: 202-653-4608, or by e-mail at *creich@imls.gov*, or by teletype (TTY/TDD) for persons with hearing difficulty at 202-653-4614.

SUPPLEMENTARY INFORMATION:

I. Background:

The Institute of Museum and Library Services is the primary source of federal support for the Nation's 123,000 libraries and 35,000 museums. The Institute's mission is to inspire libraries and museums to advance innovation, learning and civic engagement. The Institute works at the national level and in coordination with state and local organizations to sustain heritage, culture, and knowledge; enhance learning and innovation; and support professional development. IMLS is responsible for identifying national needs for and trends in museum, library, and information services; measuring and reporting on the impact and effectiveness of museum, library and information services throughout the United States, including programs conducted with funds made available by IMLS; identifying, and disseminating information on, the best practices of such programs; and developing plans to improve museum, library and information services of the United States and strengthen national, State, local, regional, and international communications and cooperative networks (20 U.S.C. Chapter 72, 20 U.S.C. 9108).

II. Current Actions

The purpose of this collection is to assess institutional and individual outcomes from participation in the *Museums for All* program. *Museums for All* is a voluntary program inviting museums to invite EBT card holders to receive reduced-price admission to their facilities.

A summative evaluation will be conducted to measure participating institutions' understanding of the program's value, structural strengths and difficulties, partnership implications, financial implications, and community support and engagement. The evaluation is intended to provide

insight for future changes and programmatic improvements. Methods will include online surveys and in-depth interviews.

The institutional online survey, expected to require an average of 10 minutes to complete, will consist of 1-3 questions focused on the *Museums for All* program's implications for participating museums, allowing for a broad understanding of the program's institutional participants, their perceptions of the program, and potential future directions. In-depth interviews with 15-18 survey participants, each projected to require 20 minutes to complete, will add depth and clarity of understanding to the online survey. An additional online survey, projected to require 10 minutes to complete, will be conducted with a sampling of adult museum participants in the program to gauge the level of awareness of the program and its influence on their museum experience.

IMLS is particularly interested in comments that help the agency:

- Evaluate whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility;
- Evaluate the accuracy of the agency's estimate of the burden of the proposed collection of information including the validity of the methodology and assumptions used;
- Enhance the quality, utility, and clarity of the information to be collected; and
- Minimize the burden of the collection of information on those who are to respond, including through the use of appropriate automated electronic, mechanical, or other technological collection techniques, or other forms of information technology, e.g., permitting electronic submissions of responses.

Agency: Institute of Museum and Library Services

Title: Museum Assessment Program Evaluation

OMB Number: To Be Determined

Frequency: One-time collection anticipated

Affected Public: The target population is museums that have chosen to participate in the

Museums for All program and their visitors.

Number of Respondents: 150 museum staff to respond to institutional survey; 18 museum staff to

respond to institutional interview; and 200 museum visitors.

Estimated Average Burden per Response: The burden per respondent is estimated to be an

average of 10 minutes for the museum survey, 20 minutes for the in-depth interview, and 10

minutes for the visitor survey.

Estimated Total Annual Burden: 64.33 hours (that is 10 minutes times 350 respondents plus 20

minutes per respondent times 18 interview respondents, equaling 3,860 minutes or 64.33 hours).

Total Annualized capital/startup costs: n/a

Total Annual costs: To be determined

Public Comments Invited: Comments submitted in response to this notice will be summarized

and/or included in the request for OMB's clearance of this information collection.

FOR FURTHER INFORMATION CONTACT: Stephanie Burwell, Chief Information

Officer, Office of the Chief Information Officer, Institute of Museum and Library Services, 955

L'Enfant Plaza North, SW, Suite 4000, Washington, DC 20024-2135. Mrs. Burwell can be

reached by Telephone: 202-653-4684, Fax: 202-653-4625, or by e-mail at sburwell@imls.gov or

by teletype (TTY/TDD) at 202-653-4614. Office hours are from 8:30 a.m. to 5 p.m., E.T.,

Monday through Friday, except Federal holidays.

Kim Miller

Grants Management Specialist, Office of Chief Information Officer

Date: January 11, 2017

BILLING CODE 7036-01-P

[FR Doc. 2017-00954 Filed: 1/17/2017 8:45 am; Publication Date: 1/18/2017]